

Expand Reality

Geon Network is revolutionising value transfer with geomining!

Imagine being able to create a virtual ATM at any location in the world. You could add funds to it and have anyone physically present at the location collect them. Imagine that you could define challenges, like surveys or polls, that need to be completed before the funds can be withdrawn. All this (and more!) is possible with Geon Network.

Geon Network enables B2C (business-to-consumer) and C2C (consumer-to-consumer) applications that were never possible before. From simple fund transfers, to consumer incentives and brand awareness, to crowdfunding, to advanced market research. All based on geolocation.

Augmented reality – real value



Geon

Geons are virtual beacons that store crypto value and can be created by anyone, anywhere in the world. A Geon can be placed at a fixed location, or tethered to a mobile device, attracting crowds to a moving target.



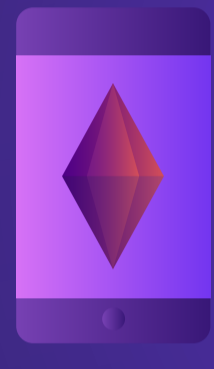
Geomining

The process of 'mining' Geon Coins stored in a Geon. It's the transfer of value from a Geon to a user's wallet. Geomining occurs when the user is physically present near a Geon and satisfies all conditions set by that Geon's creator.



Geon Coins

An in-app currency stored in Geons. Can be bought for Geon Tokens or fiat, transferred to a Geon and then geomined. Just like other cryptocurrencies, Geon Coins can be freely exchanged between users and converted to other currencies.

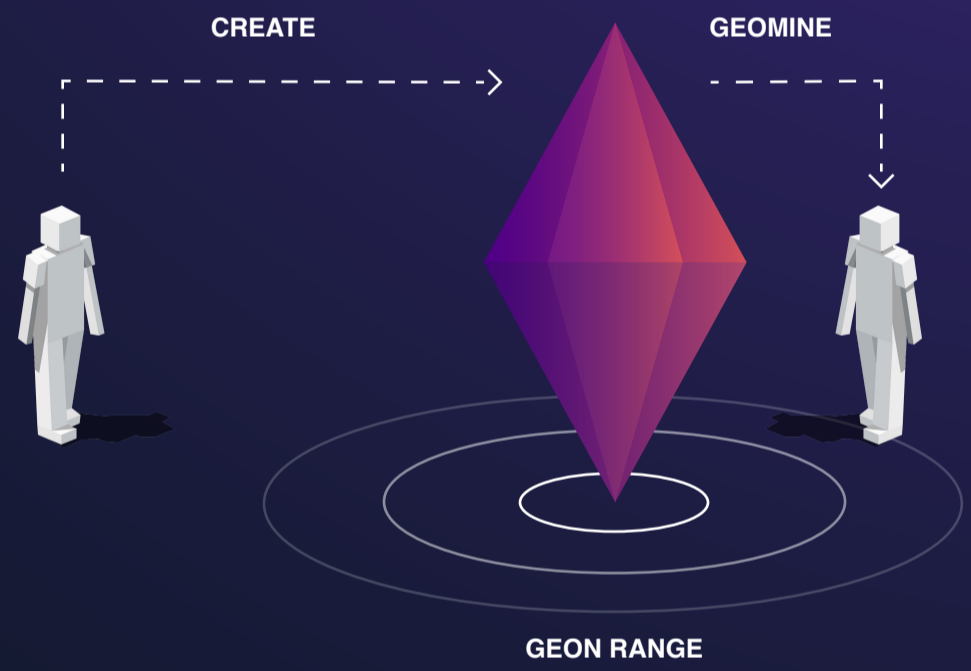


Augmented Reality

Geons can be located via any smartphone or tablet, allowing for an always-on mobile experience. Geons can be used for marketing, building brand awareness, loyalty, entertainment and a lot more.

How it works

The Geon App is a client application (iOS and Android) that helps you explore the augmented reality world of Geon. When in a Geon's vicinity, the user is notified and can begin geomining.



Use case example

Goals: build brand awareness, attract potential customers.

Instead of hiring an advertising company, create a Geon at your business or in a high-traffic area. Customise it to represent your brand. The more Geon Coins you load, the more potential clients you will reach.

Geon Network

The goal was to create a platform, as well as set a standard, for a new class of location-based, augmented reality applications that enable transfer of value and interact with the user at the same time.



Security

Apart from user experience, security has been one of the core tenets of Geon Network design since day one. We believe it is vital that geolocation data reported by the miners is **factual and verifiable**. To prevent attempts at cheating, Geon Network uses several verification mechanisms:

Network patterns, captcha, movement anomaly detection, device authenticity, and many more...